



## Why I Drive a Chevrolet

Read the following statement from the Superintendent of the Department of Public Safety at Long Beach.

"I have driven my Chevrolet over 20,000 miles in the past thirteen months with perfect satisfaction. I have made twenty-four miles on a gallon of gasoline; am using one of the original tires, and the motor has never been overhauled. Not even so much as a spark plug has been removed during the 20,000 miles of travel and all that I can say about a Chevrolet is that this car has given me perfect satisfaction and I shall continue to drive a Chevrolet."

(Signed) Chas. B. Murphy,  
Supt. Dept. of Public Safety,  
City of Long Beach, Calif.

## Brown-Dryer Motor Co.

Phone 1963

316-318 East Washington St.

## RECORD LIKE THIS REALLY COUNTS IN AUTO WORLD TODAY

Hill climbing contests, cross country runs and similar "stunts" peculiar to the automobile fraternity, have ceased to interest the motor car buying public. Not because they lack in thrills and excitement, however, but particularly because they are invariably made by specially built "stripped" cars in the hands of professional drivers. Since the public has become more experienced and thoroughly motor-wise, the records that are made by cars in owners' hands are the ones that really count. "Can I do it with my car?" is the logical come-back of the automobile owner nowadays.

Small wonder, then, that George C. Jones, head of one of Washington's largest fruit distributing houses, should have created no end of comment when he drove into South Bend the other day and visited with the Studebaker sales officials there. Mr. Jones, accompanied by his wife, is en route to his home in Wenatchee, Wash., after having driven his Studebaker car across the country.

When Mr. Jones decided to make the double-transcontinental tour his Studebaker, a Series 17 model, had already registered eight thousand miles. However, a little thing like a three months' tour of the United States, over all conceivable road conditions, didn't strike Mr. Jones as at all likely to shake his confidence in the car experience had taught him would always "take him there and back" in comfort and safety.

Shipping his car from Wenatchee, Mr. Jones began a trip from San Francisco driving continuously from there to the east coast passing through Los

Angeles, San Diego, Yuma, Ariz., Atlanta, Richmond, Washington, D. C., and New York City, and thence through Rochester and Cleveland to South Bend. No particular route or schedule has been followed, but the national highways—the Lincoln, the Jefferson and the Dixie roads—have been used wherever possible.

In speaking of his trip to L. J. Oller, vice president and director of sales of the Studebaker Corporation, Mr. Jones said: "No car could have performed better than this Studebaker of mine. Three tires still carry the air from New Orleans. The left front tire has covered over ten thousand miles and has several hundred left in it. In our entire trip it has averaged sixteen miles to the gallon of gasoline. Sometimes this mileage has run as high as twenty, and never below fifteen. Not once since we left San Francisco has the motor refused to start. I have every reason to feel sure that I will drive my car back home in practically as good condition as it was the day I left. And this Studebaker of mine has proven so good that I am going to re-paint it, buy new slip covers, and use it for another year."

## BIG DEPARTMENT IS ENTIRELY DEVOTED TO IMPROVING CARS

There is one big department in the Ford factory whose entire function it is to safeguard and improve the quality of the materials which go into the Ford car.

In the Ford factory laboratory no expense is too great, no test too difficult to impose, if it will detect an inferior material or provide a better one.

There never has been a change that would tend to lower in the slightest degree, the quality of running parts in

Ford cars. Only the best is good enough for Ford standards.

There is a machine which determines the wearing qualities of Ford lands and the linings, testing them at all speeds and under varying loads. Only the fit survive.

Springs are tested at the steel mill and on their arrival at the factory, the machine gives the spring leaf a sort of vibratory message to see if it can stand rapid vibrations for the required length of time. In another machine the leaf is bent around a heavy steel plug to determine the angle of breaking. Those that break fall by the wayside.

Even the solder used on the radiators is now given a vibratory test to make sure that it will hold firm under the exceptional conditions the Ford car is built to meet.

The paints and varnishes used on Ford cars are of the highest quality. The materials supplied are subject to the most exacting requirements, and the orders to use are given only after samples submitted have satisfied the most thorough tests for color, covering quality, hardness, elasticity, finish, adhesion and durability.

The very fact that it can be "floved" on to the bodies testifies to its high qualities as this could not be done with a paint of an inferior grade.

Only the best is good enough, and there is a goodly force of keen-eyed, white-coated, scientific "sleuths" waiting at every turn to catch the inferior while it is still harmless. Thus the amount of waste is greatly reduced, and the buyers cars are assured of getting an absolutely "quality product."

LINCOLN IS BRITAIN'S GUIDE  
We in Great Britain have learned a great deal of what to do and what to avoid in the conduct of war by a democracy, by reading Nicolay and Hay's "Life of Lincoln," which is more accessible and understandable than profounder and purely military studies of the civil war.

With close examination of what happened with you between 1861 and 1865, together with what happened in England and France between 1914 and 1917, I believe that you could save yourselves abundance of trouble and hasten victory for liberty that already looms on the horizon.

"Most For Your Money"

## McARTHUR BROTHERS USED CAR DEPT

Presents the best buying opportunities, both in price and point of selection, as we have about 75 cars to choose from, all placed in excellent condition by expert mechanics. Special prices now on account of moving soon to our new building.

## Used Car Bargains

In the following makes:

American	Cole	Hudson "6"
Buick "Six"	Studebaker	Jeffery "6"
Buick "25"	Chalmers	Krit
Case	Dodge	Vels
Packard	Franklin	Maxwell
Cadillac "6"	Ford	Overland "6"
Cadillac "4"	Saxon	Overland "4"
Chevrolet	Haynes	Paige
		Marmion

Our name plate is your protection.  
Cash or Easy Terms

## McArthur Brothers

USED CAR DEPT.  
310 E. Washington St.  
OPEN SUNDAY

## HEAVY LIVESTOCK LOSS IS REPORTED

ALBUQUERQUE, N. M., May 6.—The prolonged drought of late winter and early spring has threatened to inflict heavy losses on cattle and sheep in many parts of the southwest, particularly in southern Arizona, according to reports received by the district forester. Buyers have been rare in the regions suffering the worst. The stockmen of Arizona, however, have taken a more optimistic attitude since the sheep are generally in poor condition and many of the bands which came through the winter without losses are now beginning to suffer. A light lamb and wool crop is anticipated for the whole Rocky mountain region. All indications are that the cattlemen have been equally hard hit. In parts of Idaho, Montana and Wyoming unusually severe losses are in prospect. Supplies of grain and hay are said to have been almost exhausted. In some regions the snow is so deep that hay can not be hauled to the starving stock except on hand-drawn sleds.

the heavy rains in the middle of April, which started the long-delayed spring feed, and relieved a serious situation.

A serious shortage of forage due to exactly opposite conditions is reported from further north, for severe weather, etc.

Severe weather conditions are causing heavy losses of cattle and sheep in the northern Rocky mountain region. Because of unusually deep snow, continued storms, and the late spring, the supply of feed in most of the region has been practically exhausted. Hay is now selling at \$20 to \$40 a ton and is almost impossible to get even at these prices.

The loss of sheep in Wyoming, Montana, Idaho, Utah and Nevada may reach 20 per cent. It is stated that taken a more optimistic attitude since the sheep are generally in poor condition and many of the bands which came through the winter without losses are now beginning to suffer.

In this emergency the supervisors of all national forests have been authorized to open them to livestock which are short of feed in advance of the usual date whenever it can be done without material injury through trampling of muddy range.

## The Broadest Guarantee Ever Put on a Tire

"Bring back any Diamond Squeegie Tread Tire that owes you anything."

Here is a declaration published broad-cast, that really and sincerely guarantees what YOU want—satisfaction! It's the only guarantee that actually means anything to the tire buyer, because, it has no strings, no conditions and no catchwords, and it's based on the confidence that The Diamond Rubber Company have in their new Black Squeegie Tread Tires.

The name Diamond pledges it to the best service a fabric tire can give, style, comfort, mileage and freedom from tire trouble. You take no risks. If you feel that the tire has come short of this pledge, then we, The Payne & Saufley Rubber Company, will square the account—not grudgingly or under compulsion, but generously, freely and gladly.

In the face of this absolute guarantee of SATISFACTION, can you afford to make your next tire anything but a Diamond Squeegie? Come in and get it when you are ready, or phone and we'll deliver it.

Yours sincerely,

## Payne & Saufley Rubber Co.

Distributors

Phone 1585

201 North Central Ave.

The following dealers in Central and Southern Arizona sell Diamond Squeegie Tires under the above guarantee

Boush, Yellow Front Garage.	Fletcher's Garage, 328 N. Central.
Buckeye, Wetzler & Malmberg.	McKinney-Cord Motor Co., 311 N. Central Ave.
Casa Grande, Brownell Merc. Co.	Prescott, Ariz., Pickrell Service Station.
Cashion, McCalla Merc. Co.	Plaza Annex Garage.
Clarkdale, Cottonwood Garage.	Ray, Ray Motor Co.
Hayden, Kelvin Lumber & Supply Co.	Scottsdale, E. O. Brown.
Liberty, J. G. Schweikart	Somerton, E. G. Caruthers Coml. Co.
Mesa, Ford Garage	Superior, Superior Garage.
Parker, Central Garage.	Tempe, Tempe Hardware Co.
Phoenix, Auto Clearing House, 108 N. Second Ave.	Tolleson, Tolleson Cash Store.
Brown's Garage, 1st and Van Buren Streets.	Wenden, Parker Coml. Co.
Brown-Dryer Motor Co., 316 E. Washington.	Wickenburg, Hassayampa Garage.
	Yuma, Riley's Garage.

# Arizona Mutual Auto Insurance Co.

Over two million dollars insurance in force in less than four months. More assets for the amount of insurance in force than any other company writing same line of insurance in this State. The following is a news item which appeared in the dailies of this City this week, which is self-explanatory:

"Robert A. Craig, City Mgr.,

Phoenix, Arizona.

"Dear Sir:

"We are in receipt of your letter of the 27th, and are returning herewith the enclosures received therein.

"The articles of incorporation and the plan of doing business of the Arizona Mutual Auto Insurance company were made the matter of a very thorough and careful examination and investigation by this commission at the time application was made for a license to transact business in the state.

"Subsequent to our own investigation, the subject was very painstakingly reviewed by the attorney-general, and upon advice from him to the effect that there was a substantial sufficient compliance with the Insurance Code of the state, the commission acted affirmatively upon the application.

"The commission, as you no doubt know, requires the filing of liability bonds or insurance policies for the protection of the general public in a manner very simple to the requirements of your ordinance No. 195, and we believe that it is sufficient to add that we feel entirely justified in accepting the policies of this company.

"Very truly yours,

"A. A. BETTS,

"Secretary."

The State of Arizona accepts our policies in lieu of a bond under all their orders in the State where bonds or liability policies are required to be carried by rent car operators. The City of Phoenix this week after careful consideration and investigation in connection with the Corporation Commission ruled that our policies would be accepted in the future as they have been by the City in the past. What better endorsement could any company have?

We are writing more automobile public liability insurance than all other companies combined in the state. The business man of today and anyone against whom a judgment could be collected, feels the absolute necessity of carrying liability insurance as much as the necessity of carrying fire insurance. There are more accidents in Arizona than there are fires. Any accident where the public is injured by your machine may involve a ten thousand dollar claim or law suit. Isn't it better to have a company that specializes and that is expert in this line of insurance handle your claims and make adjustments than to carry the risk yourself?

Last year the insurance companies in the United States received millions of dollars in premiums on this one kind of insurance. Every day you read of automobile accidents. If you own and operate an automobile you are liable to have a loss at any time on account of accidents or injuries to the public.

This company has insured the leading business and professional men of this State. We are carrying insurance for the most conservative concerns in Arizona. Our success is due to the fact that we have taken care promptly of all claims against the company. This is an Arizona concern with only Arizona people interested. We charge the same rates as are charged by other companies. Whatever saving we have over expenses or losses is returned to each policy holder. In other words, every person who has a policy of insurance in this company automatically becomes a share holder in the company. Judging future by past experience, we will be able to pay a fifty per cent return or dividend to every person insured in the company at the end of the year. The reason of such a saving is due to efficient, conservative, careful management with the minimum of expense and expert facilities for adjusted losses.

Write or call on Carl H. Anderson, Secretary-Treasurer of the company or L. W. Sadler, Special Agent, for any further information.

115 N. First Ave. Phone 752